

President's Message

Greetings Members of EWI, Philadelphia Chapter:

It is my pleasure and honor to address you as President of EWI, Philadelphia Chapter for 2010-2011 and there is so much to communicate.

As you know, the Board has been working feverishly to plan for the year ahead and it seems to be one filled with excitement. We will continue our efforts in fundraising for ASIST with our annual Silent Auction and, of course, our community service stretches throughout the year. Our monthly events are scheduled with speakers who we believe will add value to you as a professional and perhaps in your personal endeavors.

With this said, we, the Board of EWI, realize that in these economically troubled times how difficult it may be to invest in an organization such as this and, therefore, want to provide the value of our mission, community, connection and career. I would ask for your assistance in reaching this goal of giving each member firm the value to meet their expectations by communicating these expectations to us. So let's hear from you guys - how can we make EWI, Philadelphia Chapter, the premier organization!

Donna M. Massanova
President EWI
Philadelphia Chapter

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Contemporary Staffing Solutions, Inc.

Member News & Highlights

LCAM Recap

This past September 23-25, Donna Massanova, Gail Ruopp and Missy Quinn dusted off their red high heels (in honor of Dorothy), and traveled from the fifth largest city, Philadelphia, to the green pastures - where cow tipping is really an activity! They landed in Kansas City, MO and headed to LCAM 2010 where the theme this year was "Rethink, Revitalize, Reach Out."

Donna, Gail and Missy attended and participated in the Reading Rally, Academy of Leadership, The Opening Gala, ASIST Scholarship Luncheon and the Closing Gala and After Party. The Philadelphia Chapter was honored as one of the 12 Corporate ASIST Scholarship Winners for submitting our own Fraidel Phelps. Missy attended the Past President's Champagne Toast where she was greeted by Louise Anderson, the outgoing Corporate President.

After the reception, all the outgoing Chapter Presidents were introduced at the dinner. Donna and Gail were there to cheer Missy on as she walked the President's Last Walk as the outgoing President of the Philadelphia Chapter.

On Saturday, the Delegate Session began and Donna represented the Philadelphia Chapter as our Delegate, Missy was her backup and Gail was in attendance for support. At the conclusion of the delegate session, the 63rd Annual Meeting and the Installation of the 2010-2011 Board of Directors began. Later that evening LCAM closed in style with a lovely dinner and after party. The best thing about LCAM was the friendship, laughs and great times shared by Donna, Gail and Missy. But like Dorothy, at the end of the trip, the three ladies from Philly – unanimously agreed - there's no place like home!



Breaking Through the 21st Century Glass Ceiling

Abbe F. Fletman, a shareholder in the Philadelphia office of Flaster Greenberg, head of the litigation section of the firm's intellectual property group and chair of its diversity committee, shares her thoughts on how to shatter the 21st century glass ceiling. [Click here](#) to read the whole article.

Breast Cancer Awareness:

October is National Breast Cancer Awareness Month
[Click here](#) to find out more in the October issue of *Live Well, Work Well* brought to you by HUB International.



Member News & Highlights (...continued)

Excellence in Technology

This past September, Electronic Ink was selected as the Greater Philadelphia Chamber of Commerce 2011 Technological Excellence of the Year award winner. This award category is one of the 10 award categories that acknowledge the accomplishments of small businesses and the contributions they make to our regional economy. Award winners are invited to the Greater Philadelphia Chamber of Commerce 28th Annual Excellence Awards Ceremony scheduled for Thursday, November 18, 2010.

Founded by Harold Hambrose in 1990, Electronic Ink is an international design consultancy headquartered in Philadelphia, dedicated to improving the way people interact with technology, environments and one another. The company's client roster includes AstraZeneca International, Merrill Lynch, the New York Stock Exchange, Reuters, Goldman Sachs and more.

Full Speed Ahead!

Contemporary Staffing Solutions™ (CSS) was named to the 2010 Inc. 5000, an annual ranking of the fastest-growing private companies in America by *Inc.* magazine. The ranking, announced in September 2010, is based on a 55 percent increase in revenue growth from 2006 through 2009.

Inc. ranked CSS, with \$45 million in revenues for 2009, No. 3,366 out of the top 5,000 companies nationwide, 74th in the Human Resources industry and 85th for companies in the Philadelphia region. *Inc.* is the only major business magazine dedicated exclusively to owners and manager of growing private companies.

Since 1994, Contemporary Staffing Solutions™ (CSS) has provided comprehensive staffing services for companies nationwide.

Save These Dates:

Tuesday, November 9th

9:00 a.m. to 3:30 p.m.

Join the Women Entrepreneurs Success Symposium for an intensive day of workshops designed to supply women entrepreneurs the education needed to THRIVE in the 21st Century!

[Click here](#) for more information and to register.

LOCATION:

Fort Washington Holiday Inn
432 Pennsylvania Avenue
Fort Washington, PA 19034

Tuesday, November 16th

6:30 p.m. to 8:00 p.m.

Christy Barilotti of Barilotti Wealth Strategies, LLC presents:

Organize Your Financial Life

[Click here](#) for more information and to register. To learn more about Christy Barilotti, [click here](#).

LOCATION:

Parc Rittenhouse
225 South 18th Street
Philadelphia, PA 19103

Member News & Highlights (...continued)

Organize Your Financial Life

Join our own Christy Barilotti of Barilotti Wealth Strategies, LLC Tuesday, November 16th from 6:30 p.m. to 8:00 p.m. as she presents: Organize Your Financial Life at Parc Rittenhouse 225 South 18th Street, Philadelphia, PA 19103. [Click here](#) for more information and to register.

Christy Barilotti, Certified Financial Planner Professional, has been working with clients and their financial planning needs since 1999. She began her career with New York Life for eight years and then started her own practice Barilotti Wealth Strategies in January 2008. Christy's career focus has been specializing with women clients. After eight years of presenting Taking Control, a financial management workshop for women, Christy created and developed Getting Dressed for Retirement: The Straightforward Insights to Retirement Planning for Women.

She currently holds her life, health and annuity insurance licenses, as well as her FINRA series 6, 63, 65 and 7. Christy is a Registered Representative for NYLIFE Securities and an Investment Adviser Representative for Eagle Strategies, LLC. She graduated from the American College with the only board recognized designation in the financial services industry, the CFP, and has a bachelors degree in Economics and Biology from Ursinus College. She is a member of the National Association of Insurance and Financial Advisers and the Philadelphia Estate Planning Council. Christy has also been awarded to be a member of the Million Dollar Round Table.

Save These Dates: (...continued)

Wednesday, November 17th

Registration: 8:00 a.m.

Event: 8:30 a.m. to 10:00 a.m.

Peter R. Spigel, Managing Shareholder, Flaster/Greenberg PC and Markley S. Roderick, shareholder, Flaster/Greenberg PC, will discuss the concept of "private offerings," a technique often utilized by start-up ventures and small companies to obtain necessary funding.

[Click here](#) for more information.

LOCATION:

New Jersey Small Business Development Center
Waterfront Technology Center
200 Federal Street, Suite 435
Camden, New Jersey
First Floor, Room 120

Wednesday, December 15th

6:00 p.m. to 8:00 p.m.

Donna Massanova of Parente Beard, LLC presents:

Climbing the Corporate Ladder in High Heels

LOCATION:

The Acorn Club
19th and Locust
Philadelphia, PA 19103

Community Corner

Operation Soldier Boy, Soldier Girl

From October 15th through December 15th, the Philadelphia Chapter of EWI will be hosting a drive for our United States military men and women who are serving our country.

We will be collecting personal products, magazines, playing cards, socks, non-perishable food items, personal letters, etc. All items will be shipped to the USS Higgins in San Diego, CA, where they will be given to the 500 men and women who are currently serving on the battleship. The battleship will set sail to the Middle East on January 4th for a one-year tour of duty.

Missy Quinn's son, Surface Warfare Officer Patrick Quinn, will make sure that his fellow Naval Officers receive these items. Feel free to bring items to our monthly meeting. Or, to arrange to have them picked up, contact Missy: missyq@contemporarystaffing.com.

God Bless America, Support Our Troops, Go Navy!

Cooking at Ronald McDonald House

The Philadelphia Chapter of EWI will be cooking on Wednesday, December 22nd at the Ronald McDonald House in Camden, New Jersey from 5:00 p.m. to 7:00 p.m. The Italian feast will be fit for our little princes and princesses who are receiving medical treatment from world-class hospitals in New Jersey and Pennsylvania.

To go along with the holidays, we will be decorating cupcakes and listening to holiday music. Who knows, Santa may even be stopping by to say hello to see who's been naughty or nice! If you would like to join in on the fun, please contact Missy Quinn: missyq@contemporarystaffing.com. No skills required, just people with big hearts who like to give hugs!



Walk Now for Autism

On October 2, 2010, Team Moffo participated in The Walk for Autism. Vincent Moffo, Donna Massanova's grandson, was the inspiration and leader for the team. This year's walk had 542 teams participating, comprised of 14,000 individuals - and it raised over \$750,000.



Membership News

Membership Advantages

Don't forget to check out your EWI Corporate Connect for news and professional development seminars. If you are not receiving the EWI Corporate Connect, please let Donna Massanova know via e-mail at: Donna.Massanova@ParenteBeard.com. Next webinar is scheduled for Tuesday, November 16th at 7:00 p.m. (EDT) The presenter is Lori Giovannoni. This webinar presents insights on the origins of stress and how stress can lead to burnout. Learn how to recognize the signs of stress and burnout in your workplace and develop skills to manage it proactively and productively.

New Member

Please welcome our newest member, Cheryl Pliskin of Jest Notes and Baskets. Jest Notes and Baskets can help companies build business by taking a client's business problem and designing a memorable gift. Whether a client is having issues finding prospects, getting passed gatekeepers, retaining clients or fixing mistakes, Jest Notes and Baskets has catchy, creative solutions. Call or click below to find out more:

Phone: 609.714.3366

Web: www.jestnotes.com

New Membership Postings: September 2010

The following firms are being considered for membership in the Philadelphia Chapter of EWI. If no written objections are received from an executive of a Member Firm within ten (10) days of the posting, the Membership Committee will contact the firm.

FIRM	MAJOR	REPRESENTATIVE
Long & Foster Real Estate	Real Estate	Danielle Py-Salas
Prudential Fox and Roach	Real Estate	Jessica Eary
Poly Sciences	Manufacturing	Valantou Grover
Hanson Financial Group at Key Advisors	Financial	Lisa Hanson
UBC Envision Group	Consulting	Susan Kaup
Spector Gadon & Rosen P.C.	Law	Samantha Evian
Thomas Jefferson Medical College	Education	Dr. Georgia Tetlow
Lexis Nexis	Analytics	Reena Meltzer

Active EWI Member Firms:

Achievement Unlimited

Rob McCoy & Michael Gidlewski

Acorn Club

Allison Guarino

Barilotti Wealth Strategies, LLC

Christy Barilotti

Citibank

Victoria Zaslavsky

Conestoga Bank

Ave Marie Volinsky

Contemporary Staffing Solutions, Inc.

Missy Quinn & Lynn Fraser

Dimino HR

Ann Marie Dimino

Electronic Ink

Ann Cosfol

Flaster Greenberg

Gail Ruopp

Hub International Pennsylvania, LLC

Jeanine Natalie

Image Ink

Janet Petsko & Judy MacNeal

Jest Notes & Baskets

Cheryl Pliskin

Market Incentives

Donna Sheinbach

Marriott Foundation

Kelley Arredondo

MCS Management

Susan Aldworth

ParenteBeard, LLC

Donna Massanova

Philadelphia Convention & Visitors Bureau

Semira Fuller

Sandy Rollman Ovarian Cancer Foundation, Inc.

Robin Cohen

The Hilton Garden Inn

Jodi Minkoff

The Philadelphia Foundation

Sylvia Spivey

The Union League

Marie Gallagher

We Network 4 You

Nicki Beekman