

Letter from our President

Happy New Year! It's hard to believe that 2012 is here. I hope that everyone had a wonderful holiday with family and friends.

The New Year gives us a chance to reflect back on what we have accomplished in 2011 and what our goals are for 2012. The Philadelphia Chapter of EWI had a very busy 2011. We accomplished our goals of participating at the EWI Leadership Conference & Annual Meeting (LCAM), having successful fundraisers that enabled us to award two ASIST Scholarships, and giving back to our community with donations of clothing drives and funds. We also held monthly meetings that provided networking opportunities for all of our members.

At the start of the new year, I encourage each of you to set a goal to **Get Involved with EWI in 2012!** Take advantage of the benefits of your EWI membership. Join a committee and become involved in our fundraisers, make suggestions towards a cause or organization where you believe EWI can make a difference, programs and speakers that you would find interesting, and networking events that will help you professionally. We have some great events lined up for 2012, but we are always open to any suggestions.

The Philadelphia Chapter is also setting a goal to increase membership. We can do this by each of our members reaching out to your friends, colleagues and business associates to join our chapter. Spread the word . . . not only is EWI helping in our communities, but we have some of the best networking events around!

I look forward to seeing everyone at our next event on Tuesday, January 24th, Lunch – 12:00 – 1:30 at Davio's Northern Italian Steakhouse at 111 S. 17th Street. Our speaker will be Dr. Bill Dunkelberg, Chief Economist for the National Federation of Independent Business, on Small Business and the Economy. You don't want to miss this one!

I wanted to thank everyone for a very successful 2011. Without your dedication and support of EWI we would not have been able to reach our goals. So let's **Get Involved with EWI in 2012** and make it another successful year!

Warm regards,

Susan Aldworth

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The Philadelphia Foundation

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Recent Events

December School of Paris Tour

Our December event at the Philadelphia Museum of Art was a huge success! With almost 30 member firms and guests in attendance, we sponsored lunch on the East Balcony of the museum and split up into two groups for our private tour.

We received many compliments after the event from our guests who thought it was “very nicely done.” Our lunch tables were intimately set up to allow for meaningful networking conversations and marketing.



A very special thank you goes out to member firm, [Market Incentives Corporation](#) for their sponsorship of the event. We could not have done it without them, so we applaud MI’s stepping up to contribute to this event

and make a nice holiday excursion possible for all of us.

We also want to thank everyone who brought pajamas to this event for our **Children’s Pajama Drive**. We collected almost 40 sets of pajamas (thanks also to **The Philadelphia Foundation** for jumping in and adding to our collection!) that were donated to the **People’s Emergency Center**.

The People’s Emergency Center provides supportive services to homeless women and their children, so we are sure that our donations made it into much needed hands.

Thank you everyone for your support and a really nice day!



2012 Board Members (from left): Judy MacNeal, Christy Barilotti, Marie Gallagher, Sylvia Spivey, Donna Massanova, Susan Aldworth, Jeanine Natalie, Donna Sheinbach, Janet Petsko, and Lynn Fraser. Pictured at the Philadelphia Museum of Art.

UPCOMING EVENTS

Tuesday, January 24, 2012

Speakers’ Series:
[Dr. Bill Dunkelberg](#), Chief Economist for the National Federation of Independent Business, on Small Businesses and the Economy

12:00 – 1:30 pm
 at Davio’s Northern Italian Steakhouse
 111 S. 17th Street
 Philadelphia, PA

\$45 Members/\$55 Non

[RSVP](#)

Tuesday, February 28, 2012

For the Love of Fashion!

Dinner with Sarah Van Aken of [SA VA Boutique](#). Come hear Sarah speak about how her local living wage job creation and community partnerships have made her a success.

6:00 – 8:00 pm
 at The Acorn Club
 1519 Locust Street
 Philadelphia, PA

\$50 Members/ \$60 Non
 Includes dinner.

For more information or to buy tickets and RSVP, please visit our website at www.ewiphiladelphia.org.

Recent Events (cont.)

September Meet & Greet Thank You

Proud to Offer



Thank you to New York Life for sponsoring our meet and greet event in September at the Acorn Club. Your sponsorship of \$250 was greatly appreciated! Thank you also for offering the

EWI Members a group contract discount for long term care insurance. If you haven't already inquired, ask New York Life about the importance of long term care and women. Member Christy Barilotti can help!



Members Donna Massanova and Christy Barilotti at member firm The Acorn Club's Spanish Wine and Tapas event in October.

How are we doing? We want to know!

Our Program Director and Board members are continually striving to meet your needs with respect to the programs we develop and speakers we present to you throughout the course of the year. If you have a speaker or event in mind that you would like us to contact or pursue, please let us know! We also are eager for any and all feedback with respect to events that we have sponsored recently or future planning. Your opinion is important so please send your suggestions/ideas/comments to us at christy@barilotti.com.

WELCOME NEW MEMBER FIRMS!

We have three new members who have recently joined EWI Philadelphia!

Congratulations and a warm welcome to your firms and new representatives!

Donna Wilson of Traveling Yoga Mat

Danielle Py-Salas of Keller Williams Realty – The Salas Team

Samantha Evian of Spector Gadon & Rosen P.C.

Current members – please introduce yourselves to our new members and make them feel welcome!

WHAT'S IN EWI FOR MY FIRM AND ME?

Are you considering membership in EWI and want to know more? Check out this page on our corporate website. Not only will you benefit from our local events and networking opportunities, but EWI corporate has a host of other benefits that you can learn about [here](#).

Upcoming Event: Our Annual Silent Auction!!

On Tuesday, March 27, 2012, we will be hosting our annual ASIST Silent Auction. Please mark your calendars!! This is our signature event of the year and the one that our corporate organization is known for. All of the money raised goes to support very talented women in need and everyone's help is necessary to make this endeavor successful.

ASIST is the acronym we use for "Adult Students in Scholastic Transition." The EWI Philadelphia Chapter has been offering assistance to adults in the Delaware Valley community for years who are in transitional situations and are in need of financial aid to further their careers. Many of the women who come to us for scholarship assistance would not be able to pursue their degrees without our help.

We evaluate applicants based on their social, physical, and economic disadvantages and need. In past years, we have offered assistance to displaced homemakers and heads of households with small children.

There are numerous eligibility requirements that our applicants must meet. Each year the review process is competitive and extensive. EWI Philadelphia assembles a committee to evaluate all of the applications that we receive, which includes reading the students' essays that are a part of their application.

We now need your help to make our auction a success.

We are actively seeking donations for the silent auction. Any and all items are appreciated and welcome. In past years, our members and community partners have donated:

- restaurant gift certificates
- hotel stays
- spa certificates
- tickets to area events and outings
- service gift certificates (either from your own business or ones that you frequent)
- premium gift items (cameras, jewelry, clothing)
- sports paraphernalia
- gift baskets
- wine and wine baskets
- dance lessons
- and much, much more!

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FRIENDLY RENEWALS REMINDER . . .

Annual dues for current EWI Philadelphia members are due by **January 25, 2012!**

Please make your check out to Executive Women International and mail to:

EWI
c/o Image Ink
Attn: Janet Petsko
506 E. Lancaster Avenue
Downingtown, PA 19335

Thank you for your continued membership!

New Member Applications

The following companies have indicated an interest in being considered for membership in our organization.

Any written objections must be received from a Member Firm within ten (10) days of this posting:

JC Melrose Country Club

West Laurel Hill & Laurel Hill Cemeteries/Bringinghurst & Turner Funeral Homes

Eightegrity

Silent Auction (cont.)

Please let our ASIST Chair (Christy Barilotti) know how you can help and what you would like to donate. ***All of our Member Firms are responsible for at least one item, so please start thinking now about what you can give.*** Your donation can be an item or service related to your business or you can contact a business you frequent and ask for their help (or both!) Your donations and solicitations are tax deductible so please just ask if you need a receipt. If you need more suggestions, please contact any of our Board members . . . we are here to help!

We are also seeking volunteers to come early on the date of the event to help us set up. The details are as follows:

- Who: All Member Firms and Guests
- What: EWI Philadelphia Silent Auction to benefit ASIST Scholarships in the Delaware Valley
- When: Tuesday, March 27, 2012
6:00 – 9:00 pm
- Where: Davio's Northern Italian Steakhouse
(in their private patio room upstairs)
- Why: Because you care about helping women in your community!

If you want to read a truly wonderful letter that we received from one of last year's scholarship recipients, please [click here!](#)

As always, thank you for your support of this great cause!

About EWI

Executive Women International® (EWI) is a non-profit women's organization with an equal focus on Connections, Careers and Community. Established in 1938, EWI now has more than 2,500 member firms and 2,800 representatives in major cities throughout the United States and Canada. EWI brings members together to promote their firms, to enhance personal and professional development, and to encourage community involvement. As a premier organization for networking and leadership development for today's business professionals, EWI offers opportunities through its Academy of Leadership, scholarships, online learning, and philanthropic initiatives with a focus on literacy. For more information, please visit us at www.ewiphiladelphia.org or www.ewiconnect.com.

Upcoming EWI Professional Development Webinar

Tuesday January 17, 2012
3:00 pm EST

Leadership as it Relates to Change

Presenter: Colette Carlson,
Speak Your Truth, Academy
of Leadership Faculty

It's often been said that the only people who truly embrace change are wet babies! It's also been said that the only constant in life is change. So where does this leave the leader who is ultimately responsible for guiding others through the changes necessary to survive and thrive in today's economy? This webinar will provide you with the tools, strategies and best practices to manage yourself and others to maximize results.

This webinar is open to EWI members only. Please go to www.ewiconnect.com to RSVP.

Members Getting Hitched!

Congratulations to Christy Barilotti on her wedding July 30th!

And to Lynn Fraser who got married on September 1st!

We wish you the best and much happiness!!