

chapter PULSE

EXECUTIVE WOMEN INTERNATIONAL[®]

An Individual Chapter Publication

Chartered December 1969

PHILADELPHIA

December 2006

MEMBER FIRMS

Alfa Laval Biokinetics Inc.

Arbonne International

Bowne of Philadelphia

Bowhaus Design Groupe, LLC

BPG Properties, Ltd.

Carey Limousine

Cintas Corporation

Contemporary Staffing Solutions

Cradle of Liberty Council

Boy Scouts of America

Firsttrust Bank

Greater Philadelphia Cares

Hepburn, Willcox, Hamilton &
Putnam, LLP

HUB International

Image Ink

Marriott Foundation

MCS Management Services

New York Life

Philadelphia Convention & Visitors Bureau

Philadelphia Hospitality, Inc.

PureNSimple Productions

Turner Construction Company

The Union League

SUSTAINING MEMBERS

Helen Cyzio

Cleta Higgins

Terri Maloney

Jane Sullivan

Executive Women International[®]

Philadelphia Chapter

December Membership Meeting

Date: Thursday, December 14, 2006

Time: 12:00 noon

Location: Philadelphia Art Museum

A special treat for our members this
Holiday Season is lunch and a tour of
the Art Museum. Cost for members is
\$40 and \$45 for guests.

RSVP: Marie Gallagher
215-587-5574 or
gallagherm@unionleague.org

No Later Than Monday,
December 11, 2006

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CALENDAR OF EVENTS

Chapter Calendar

Our Chapter Calendar is taking on an expanded format. Program Director Marie Gallagher is doing her usual fine job in lining up what we hope you will agree are exceptional programs that you won't want to miss. See Page 3 for subjects, dates and locations.

Chapter Board Meetings are held on the first Tuesday of the Month beginning at 5:30. All members are welcome to attend.

Corporate Calendar

Leadership Conference & Annual Meeting

Make plans now to attend the 2007 EWI Leadership Conference and Annual Meeting in Houston, Texas. Watch this page for updated information and for wrap-up articles of 2006 Leadership Conference and Annual Meeting.

The Leaders Summit is a biennial event (held in April) committed to furthering the professional development of Academy of Leadership Alumni. In 2007, it will be held April 26-28 in Philadelphia, PA.

For more information www.executivewomen.org

EWI® MISSION AND VISION MISSION

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

TO BE THE LEADING CONNECTION FOR
BUSINESS PROFESSIONALS

PRESIDENT'S MESSAGE

Dear Fellow EWI Members,

We have one more month before we will be opening the door to 2007. Our goal for EWI Philadelphia is 25 members and we are on our way with 22. If you know anyone who would like to join us please let me know! Our focus for EWI this year is to ***promote member firms***. The board has already begun to implement a strategy: highlight a member firm at every meeting, introduction of every present firm at every meeting, highlight a member firm in every PULSE, hold at least 2 firm nights for member firms, and we placed an ad in the Women's Yellow Pages. We also will be adding bio's on our website about our firms and incorporate as many firms as possible for our EWI alumni meeting in April 2007. One final and ***important note***: If you have company news, events, or products/services that you would like promoted please contact Mary Porcelli of Bowhaus Design so she can add your news to the PULSE. I will also promote your news at any of our upcoming meetings.

November meeting review:

Our November meeting was a great success... not only did we have a lot of laughs and thought-provoking conversations, we had a dynamic speaker, Donna Wilson from Image Ink who spoke on branding. That evening we also managed to gain a ***new member***- Image Ink! Welcome Donna! Our member firm that we recognized that evening was one of our newest members, Georgia Stravous of Arbonne International that provides quality skincare. If you need any creative gifts for the holidays please contact Georgia!

December news:

We are all looking forward to a wonderful December meeting at the Art Museum. Following lunch we will be touring the Museum. To continue on the EWI tradition, please bring a \$5 ornament for our "***Ornament Exchange***". Please ***invite*** fellow executives, potential new members, friends, and even family members to this spectacular event. Our Reading Stars program is going very well. We will be providing small gifts for these children who are working so hard. As we did last year, we will be adopting a family for the holidays and providing gifts.

In light of the holiday spirit, I wanted to thank you all for taking time out of your busy lives and continuing to stay involved with EWI. EWI has proven to be invaluable to me because of the friendships I have gained, the enhanced professional development, and, of course, the means to give back to the community. I look forward to seeing you all at the Art Museum!

Best wishes,
Christy Barilotti

NEW MEMBERS

We are happy to announce our newest member firm, Image Ink, represented by Donna Wilson, MS, MBA. Donna was introduced to us two years ago when she gave members a presentation on behalf of Living Beyond Breast Cancer. A breast cancer survivor, Donna is also Founder and CEO of Maximum Velocity, a consulting firm offering proprietary tools for increasing your business' bottom line.

A message from Image Ink

As business professionals, we understand that the goal of management is to increase shareholder profit by achieving strategic and tactical results. While the definitions may change, this holds true for both public and privately held companies, in both the for-profit and not-for-profit arenas. That's why our goal is to help you meet your specific objectives.

<http://www.image-ink.biz>

Welcome - Donna

HAPPY BIRTHDAY PHILADELPHIA CHAPTER

*Celebrating 37 Years
Of
Executive Women
International
In
Philadelphia*

CHAPTER MEETING SCHEDULE

- | | |
|-----------------------|---|
| Dec. 14 th | Art Museum, lunch at Noon. Highlight Tour of Museum following. |
| Jan. 16 th | Maggianos at Noon. Speaker Neen James eWomen Network. |
| Feb. TBD | Union League or Marriot at 6pm. Speaker Lorraine Cohen, Motivational Speaker. |
| Mar. TBD | Location TBD. Wine Tasting, evening. |
| Mar. 20 th | Silent Auction at the Pyramid Club 6pm. |
| Apr. 17 th | Union League/Trade show at 6pm. Speaker Martie Gillen, Act Up & Firm Night. |

2006-07 PHILADELPHIA CHAPTER

BOARD OF DIRECTORS

PRESIDENT

Christy Barilotti
New York Life
610-660-7600
clBarilotti@ft.newyorklife.com

TREASURER

Linda McArdle
Bowne of Philadelphia
215.988-5676
linda.mcardle@bowne.com

PROGRAM DIRECTOR

Marie Gallagher
The Union League
215.587.5574
gallagherm@unionleague.org

MEMBERSHIP DIRECTOR

Kelly Arredondo
Marriott Foundation
215.564.0327, ext. 11
Kelley.Arredondo@marriott.com

PUBLICATIONS DIRECTOR

Mary Porcelli
Bowhaus Design Groupe, LLC
215.733.0624, ext. 1
maryp@bowhausdesign.com

WAYS & MEANS DIRECTOR

Lynn Fraser
Contemporary Staffing Solutions
856-816-5159
lynn.fraser@contemporarystaffing.com

SERGEANT-AT-ARMS

Marie Gallagher
The Union League
215.587.5574
gallagherm@unionleague.org

SECRETARY

Isis Petrie
PureNSimple Productions
856-625-6484
isistp@gmail.com

2006-2007 CORPORATE BOARD OF DIRECTORS

President

Judy Russell
ONEOK, Inc.
Email:
jrussell@oneok.com

Vice President/President Elect

Wendy Cowley
Regence Blue Cross/
Blue Shield of Utah
Email: whcowley@regence.com

Secretary/Treasurer

Audrey Puko
Verizon
Email: audrey.j.puko@verizon.com

Marketing/Public Relations

Director
Karen A. Kuhn
Qwest Communications Int'l
Inc.
Email:
karen.kuhn@qwest.com

Education/Professional Development Director

Peggy Quinn
University of Memphis
Email: maquinn@memphis.edu

Membership Director

Louise Anderson
Maurice H. Joseph, Inc.
Email:
LAnderson@mauricehjoseph.com

Membership Priority Program

Director
Carolyn Summerlin
Ruddick Corporation
Email: csummerlin@ruddickcorp.com

Corporate Advisor

Debbie Taylor
Siemens Power Systems
Email: debbie.taylor@siemens.com

Corporate Headquarters

515 South 700 East, Suite 2A
Salt Lake City, UT 84102

Phone: 801-355-2800

Fax: 801-355-2852

POSTINGS

The following firms are being considered for membership in the Philadelphia Chapter EWI. If no written objections are received from an executive of a Member Firm within ten (10) days of the posting, the Membership Committee will contact the firm.

FIRM	MAJOR	MINOR
Positano Coast	Restaurant	Chain
10 Pennies	Horticulture	Florist
Thomas Travel	Travel	Business Service - General
Peirce College	Education	University
Comcast	Communication Service	Cable Television
Blue Cross/Blue Shield	Insurance	Life/Health & Accident