

chapter PULSE

EXECUTIVE WOMEN INTERNATIONAL®

An Individual Chapter Publication

Chartered December 1969

PHILADELPHIA

OCTOBER 2007

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Executive Women International®

Philadelphia Chapter

November Meeting PCVB Firm Night

Date: Tuesday November 13th 2007

Time: 6:00pm

Location: Philadelphia Convention & Visitors Bureau
1700 Market Street, Suite 3000

Host: Beza Cottrell

RSVP: Cheryl Walmsley, Sgt. Of Arms
cwalmsley@bpq ltd.com org

EWI® MISSION AND VISION MISSION

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

TO BE THE LEADING CONNECTION FOR BUSINESS PROFESSIONALS

Visit our Website

www.ewiphiladelphia.org

Corporate Website

www.executivewoment.org

To learn more about our organization

Save the date.
Executive Women International's
Spring Conference will be in Chicago

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PRESIDENT'S MESSAGE

Dear EWI Members,

This quarter has been a busy one for our chapter in pursuing its mission statement of Connections, Careers and Community Involvement.

Connecting People

Two members and I attended the Leadership Conference and Annual Meeting (LCAM) in Houston last week where we interacted with other EWI members from around the world.

Christie Fenton of Cintas Corporation will share her experiences with you in this month's PULSE. I'm also happy to report that EWI of Philadelphia was not only represented by our attendance, but also that one of our firms, Philadelphia Hospitality had an ad on the back cover of our program that was handed out to over 550 attendees. The EWI Spring conference visit to Philadelphia and the opening reception held at the Union League were also acknowledged during the conference.

We started September with a meeting at the Kimmel Center where our new EWI board was installed. I am happy to report that all board positions are filled and I am looking forward to working with a great group of women. I would like to thank them all for their time, support and expertise. Their names and contact information will be listed in every PULSE and on our local chapter website: www.ewiphiladelphia.org. Please let us know how we can help you get the most from your EWI membership. Our board members will be reaching out to members for some of their sub-committees.

Our October meeting will be held at the Acorn Club located at 1519 Locust Street on October 18th at 4:00pm for a "British Cream Tea" with Susan Sabo of Organizers Inc. as our guest speaker.

Career Development

Our Board members will meet for a Board Retreat on Saturday, October 20th at the Residence Inn Marriott in Center City from noon to 4:00pm. You are all welcome to attend. Please let me know if you plan to attend. All are welcome!!

Please take time to check our corporate website at www.executivewomen.org to check out Leadership link, Teleseminars, and on-line education that is available to members and their firms.

Community Involvement

Also, on October 20th some of our members will start their day at 8:30am for a Reading Rally at Duckery School; our Reading STARS students attend this school. We will visit this school on Greater Philadelphia Cares Day to share stories and books with children that morning. It is a rewarding experience and anyone is welcome to join us. We will provide transportation to and from the Mann Music Center where we meet by 8:30 am on October 20th. Lynn Fraser is coordinating this event.

Lynn.Fraser@contemporarystaffing.com

Reading STARS weekly program will begin in October through the combined efforts of member reps Jodi Minkoff of Residence Inn Marriott, Cheryl Walmsley of BPG Properties, Ltd, and Frankie Lancos of Greater Philadelphia Cares.

I welcome you all to help us to grow our Chapter!!!

Marie Gallagher
President.

LCAM NEWS

LCAM Report from Christie Fenton

Co- Membership Director

Recently, I had the privilege of attending the EWI 2007 Leadership Conference and Annual Meeting in Houston, TX. Christy Barilotti, the outgoing Philadelphia Chapter President, and Marie Gallagher, the incoming Philadelphia Chapter President for the 2007-2008 year, were also in attendance. Total, there were close to 550 EWI members represented at the 2007 LCAM. It was truly an incredible few days! What a humbling experience to be in the presence of so many esteemed EWI members representing chapters from all over the US and Canada.

The Academy of Leadership Module I attended was *Servant Leadership*, presented by Dr. Shann Ferch. The approach Dr. Ferch took was a unique one that I feel was very effective in driving home the message behind what it means to be a servant to others. We worked in groups to discuss specific aspects of servant leadership and the many characteristics of people in our lives who exemplify the concept. The group settings allowed me to meet and work with other chapter EWI members and really gave me perspective into thoughts and viewpoints I had not considered on my own. You could almost feel the passion and power of the women working together in the room!

Later that evening, I experienced my very first "pin exchange." The excitement was contagious as Christy, Marie and I moved through the room delivering our liberty bell emblems and collecting the chapter pins, stickers, and other unique giveaways from the many EWI chapters. I think I collected over 50 trinkets! The following welcome reception was equally exciting. The Houston EWI chapter did an excellent job in showing us the tastes of Texas, in both dining and entertainment. I was exhausted after my first full day of LCAM!

A few other key highlights for me from the 2007 LCAM include the Corporate Reading Rally Luncheon, the opening breakfast presentation by Simon Bailey, the luncheon presentation by Dr. Janet Lapp, and the afternoon Plenary Session which addressed the many difference between the generations of today's workforce. Each session was more intense than the previous, and the take home value I got was tremendous. Even the more serious parts of the actual Annual Meeting were informational ones from which I learned a great deal, mostly in terms of what EWI is all about on a national and international level. Every single aspect to LCAM was handled with complete professionalism and attention to detail – I was very impressed with the overall preparation and execution of such a huge event. One of the presenters mentioned that once an EWI member attends LCAM, she is “hooked in for life.” I couldn't agree more! I very much look forward to next year's LCAM in Palm Springs, and hope that many other Philadelphia Chapter members can join me for

CHAPTER MEETING SCHEDULE

**Nov. 13th Firm Night- PCVB
Dinner Meeting- 6:00pm**

**Dec. 13th Holiday Meeting
National Liberty Museum
Lunch Meeting- 12:00pm**

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**EWI Partner's with Greater Philadelphia Cares
For
Reading Rally**

Hope you can join us for Greater Philadelphia Cares Day on **Saturday, October 20, 2007 9am to Noon** for our Reading Rally at the **Duckery School**. To help children improve their reading skills. For more details:

Contact Lynn Fraser at 215-568-5630 or lynn.fraser@contemporarystaffing.com.

Transportation is generously being provided by **Carey Limousine!!**

We appreciate your support!!

READING STARS PROGRAM

Greater Philadelphia Cares invites you to participate in **Reading STARS**, a literacy program where volunteers work one-on-one with students to boost the reading abilities of children and holds great promise as a solution to the problem of low literacy rates in Philadelphia's public school system. Reading STARS is a rewarding program where volunteers really see what benefits come from donating their time.

Once again EWI and Greater Philadelphia Cares are participating in the **Reading STARS** program through the efforts of member firms Residence Inn Marriott, and BPG Properties, LTD and other members as coaches once a week. Please contact Jodi Minkoff at Residence Inn Marriott at jodi.minkoff@marriott.com if you would like to learn more about becoming a Reading STARS coach.

POSTINGS

The following firms are being considered for membership in the Philadelphia Chapter EWI. If no written objections are received from an executive of a Member Firm within ten (10) days of the posting, the Membership Committee will contact the firm.

FIRM	MAJOR	REPRESENTATIVE
Philadelphia Foundation	Philanthropic	Debbie York
Campus Apartments, Inc.	Property Management Firm	Linda McArdle
Greater Philadelphia Chamber of Commerce		
Airport Marriott	Hotel	

