

chapter PULSE

EXECUTIVE WOMEN INTERNATIONAL[®]

An Individual Chapter Publication

Chartered December 1969

PHILADELPHIA

APRIL 2008

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ANNOUNCEMENTS

EWI Chapter Meeting-

April 22nd

Presentation by Jill Chernehoff, President of Chernehoff

Communications and former Fox 29 Anchor.

Philadelphia Country Club

1601 Spring Mill Road, Gladwyne, PA 19035

April 22, 2008 6:00-8:00PM

Networking from 6:00-6:30PM

UPCOMING EVENTS

May 20, 2008 - Lunch Meeting

Positano Coast - 2nd & Walnut

Speaker: Professor of Economics - Bill Dunkleburg

June 13, 2008 -EWI Annual Golf Clinic and 9 Hole Outing

Networking lunch 9:30am - 5:30pm

Philmont Country Club - 301 Tomlinson Road, Huntingdon Valley, PA

Welcome to new member firm

Marlin Art

Marlin Art is a leader in the fundraising art auction

Nicki Beekman, Regional Sales Manager

EWI Representative for Marlin Art

A fundraising art auction provides the opportunity to special event

fundraise with very little to no cost, promises guaranteed profits and

offers superior event planning services free of charge.

Nicki-beekman@comcast.net

www.marlinart.com

MEMBER FIRMS

Airport Marriott
Barrilotti Wealth Strategies, LLC
BPG Properties Limited
Campus Apartments
Carey Services
Cintas
Ck Quest
Contemporary Staffing
Greater Philadelphia Cares
Hub International
Image Ink, Inc.
Marlin Art
Marriott Foundation
MCS Management Services
National Liberty Museum
Parente Randolph
PCVB
Philadelphia Country Club
Philadelphia Hospitality
Posh Events, LLC
Residence Inn
Sandy Rollman Ovarian Cancer
Foundation, Inc.
The Philadelphia Foundation
The Union League

SUSTAINING MEMBERS

Terri Maloney
Helen Cyzio
Jane Sullivan
Cleta Higgin
Martie Gillin

PRESIDENT'S MESSAGE

Dear EWI Members,

The Philadelphia Chapter is pleased to welcome three new firms. **The Sandy Rollman Ovarian Cancer Foundation** represented by Robin Cohen. **The Philadelphia Foundation** represented by Debbie York, and **Marlin Art** represented by Nicki Beekman. We also have a number of prospective members who have asked for more information on joining our chapter.

Our chapter was chartered over 38 years ago in December, 1969. We have four Sustaining members who were past presidents and members of our chapter when it was formed. They have shared with us some of the background from our past. Starting this month we will have a column where we will share some of the past events and information about the Philadelphia chapter the past 38 years.

Our February meeting at Swanky Bubbles was attended by 25 members and guests, who enjoyed a nice dinner and presentation by Mike Remshard, Ph.D. on *Dealing with Difficult People: How to Maintain Grace Under Pressure*

Our Silent Auction held at Pyramid Club on March 18th was a huge success. Thank you to all of our members and their firms for their support and donations which helped us to raise over \$4,000. It was great to see so many members and friends at the event.

We thank you for your support of our ASIST Scholarship program. I would like to thank our Chapter Board and the Ways and Means committee for the great team effort in putting together another outstanding event.

Plan to be with us on **April 22nd at the Philadelphia Country Club** for a presentation by **Jill Chernekoff, President of Chernekoff Communications and former Fox 29 Anchor**. We expect to have members from Harrisburg and Lehigh Valley chapters.

EWI Spring Conference will be held in Chicago May 1-3. You can register online at www.executivewomen.org These conferences offer great programs and speakers.

As we continue to grow our membership, please invite your friends and colleagues to join us for an event, and if you haven't been with us lately please try and join us April 22nd at our new member firm **Philadelphia Country Club**. It should be another great event.

Hope to see you soon.

Marie Gallagher
President
EWI of Philadelphia

EWI History Corner

When we were chartered 38 years ago, the organization was known as Executives' Secretaries Inc. (ESI) At the Annual Meeting held in Atlanta, Georgia in 1977 is when the delegates voted to change the name to Executive Women International. Although not everyone favored the name change, the majority voted in favor as they believed it was more representative of the various roles then held by many of the member firms' representatives.

Our first President was Alice Turner (now deceased) of Arthur Andersen. Peg Sleva of Industrial Valley Bank was the second President. Terri Maloney became a member in 1971 when Pat (Lamb) Siner of American Airlines was the President. The Philadelphia Chapter chartered with 25. The following is a listing of some firms who were part of the chartering group:

American Cancer Society
American Airlines
ARA services (now ARAMARK)
Exide Battery –
INA (Insurance Company of North America)
Schnader, Harrison Segal & Lewis
Bell Telephone
Arthur Andersen
Industrial Valley Bank
Institute for Scientific Information
Philadelphia Newspapers
Central Mortgage Company
Boeing
Philadelphia Sheraton Hotel
Alfred of the Sheraton
PSFS
Temple University

I understand the chartering was quite an elegant affair. The women all wore gowns and almost all of the member firms' executives were in attendance..... Look for more background on our chapter in our next PULSE. Thank you to Terri Maloney, Sustaining Member for sharing her memories with us....

EXECUTIVE WOMEN INTERNATIONAL®
2008 Spring Conference
Hosted by the CHICAGO CHAPTER
55 YEARS EWI 55 YEARS EWI

May 1-3
Hilton Suites Chicago
Magnificent Mile
312.664.1100
(request the EWI room rate)

For more information visit: www.ewichicago.org

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Reading STARS Update

The Reading STARS program continues to be a successful partnership between Executive Women International, Greater Philadelphia Cares, BPG Industries and the Residence Inn by Marriott. Working together, we create a dynamic one on one reading and enriching learning environment for this class of third graders from Duckrey Elementary School.

The children are progressing along very nicely and we continue to be surprised at how much the kids are learning week to week. I think, as coaches, we all learn something each week too! A lot of our students have moved on to the 2nd and even 3rd set of instruction materials. It is truly amazing to watch them learn right before your very eyes.

We still have 8 weeks left in our program for the 2007-2008 School year and it is NOT too late to volunteer! In fact, we just got two (2) new students to the program who are in need of a permanent coach. If you want to come, observe and see this rewarding program in action, please stop by any time. We meet on Wednesdays from 11:45am until 1:00pm at the Residence Inn by Marriott Center City located at One East Penn Square. Our next session is on Wednesday April 16, 2008.

For more information please feel free to contact Jodi Minkoff at Jodi.Minkoff@Marriott.com or 215-557-0005 Ext. 4400.

Come check us out and see our STARS shine!!!

POSTINGS

The following firms are being considered for membership in the Philadelphia Chapter EWI. If no written objections are received from an executive of a Member Firm within ten (10) days of the posting, the Membership Committee will contact the firm.

FIRM	MAJOR	REPRESENTATIVE
Astrazeneca		Judi Golding
Verizon		Susan Hulme
Firsttrust		Liz Selmer
CORT		Danielle Alderman
PNC Business Banking		Nicole Wiley

