

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered December 1969

PHILADELPHIA

January 2007

MEMBER FIRMS

Arbonne International

Bowne of Philadelphia

Bowhaus Design Groupe, LLC

BPG Properties, Ltd.

Carey Limousine

Cintas Corporation

Contemporary Staffing Solutions

Cradle of Liberty Council

Boy Scouts of America

Firsttrust Bank

Greater Philadelphia Cares

Hepburn, Willcox, Hamilton &
Putnam, LLP

HUB International

Image Ink

Marriott Foundation

MCS Management Services

New York Life

Parente Randolph

Philadelphia Convention & Visitors Bureau

Philadelphia Hospitality, Inc.

PureNSimple Productions

The Union League

SUSTAINING MEMBERS

Helen Cyzio

Cleta Higgins

Terri Maloney

Jane Sullivan

Executive Women International® Philadelphia Chapter

Reading Stars

We are happy to announce that our Chapter is participating in Greater Philadelphia Cares Reading STARS program. Every Wednesday members from our Chapter volunteer from noon to 1pm at BGP Properties (16th and Market). The ability to read is the most important determinant of future success and achievement.

Adopt a Family

The Philadelphia Chapter of EWI donated \$200 to Adopt a Family, which was organized through Greater Philadelphia Cares. Christy and Lynn delivered gifts to the family in South West Philadelphia.

A big thanks to Greater Philadelphia Cares who allowed a mother and her two small children ages one and five, to have a happier Christmas through our donation. The mother works at a Medical clinic where she is interning and going to school to become a medical assistant.

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CALENDAR OF EVENTS

Chapter Calendar

Our Chapter Calendar is taking on an expanded format. Program Director Marie Gallagher is doing her usual fine job in lining up what we hope you will agree are exceptional programs that you won't want to miss. See Page 3 for subjects, dates and locations.

Chapter Board Meetings are held on the first Tuesday of the Month beginning at 5:30. All members are welcome to attend.

Corporate Calendar

Leadership Conference & Annual Meeting

Make plans now to attend the 2007 EWI Leadership Conference and Annual Meeting in Houston, Texas. Watch this page for updated information and for wrap-up articles of 2006 Leadership Conference and Annual Meeting.

The Leaders Summit is a biennial event (held in April) committed to further the professional development of Academy of Leadership Alumni. In 2007, it will be held April 26-28 in Philadelphia, PA.

EWI® MISSION AND VISION

MISSION

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development, and
- Encouraging community involvement

VISION

TO BE THE LEADING CONNECTION FOR

PRESIDENT'S MESSAGE

Dear Fellow EWI Members,

Happy New Year!! EWI Philadelphia is doing well. Although we have lost a few members during renewals due to individual job/career changes we are still focused on 25 members in 2007. We should also have our renovated website shortly! Mary Porcelli of Bowhaus Design is working on it and I saw the preview (it looks great!).

If you missed the **December Meeting at the Art Museum**, it was quite an event. We had over 30 people attend the meeting. We heard nothing but positive reviews about the lunch, the ornament exchange, and of course, The Art Museum tour! Thank you, Marie Gallagher, for arranging such a wonderful event.

Also in December, at our **Reading Stars program**, we had Santa read to the children and give them all gifts. The children's faces lit up and really enjoyed the day. Thank you, Cheryl Walmsley and BPG Properties for the donation of the gifts and for arranging Santa to be a part of our day.

During the holiday season, EWI Philadelphia also donated \$200 of **Christmas gifts** to a family. Thank you, Lynn Fraser of Contemporary Staffing, for doing the shopping and delivering the gifts with me.

To help spread the word about EWI, we are advertisers in the Women's Yellow Pages- be sure to check out their website to view our ad <http://www.philawyp.com/> or pick up a copy of the book.

Our 2007 **Silent Auction** is coming up on March 20th. We will need donations from each member firm and your help to raise funds for our ASIST Scholarship. Please contact Lynn Fraser if you would like to help with arranging this event. **WE NEED YOUR HELP!** Last year we raised over \$1,500.00. This year's goal is \$2,000.00.

I am looking forward to seeing you all at the January meeting with Neen James. Please be sure to mark your calendars for all of the EWI upcoming events-see the PULSE for details.

Here's to healthy and happy 2007!

Best wishes,
Christy

NEW MEMBERS

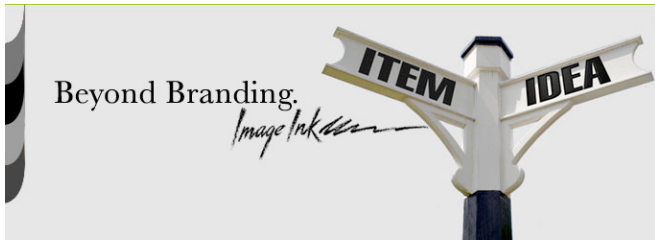


Image Ink

As business professionals, we understand that the goal of management is to increase shareholder profit by achieving strategic and tactical results. While the definitions may change, this holds true for both public and privately held companies, in both the for-profit and not-for-profit arenas. That's why our goal is to help you meet your specific objectives.

<http://www.image-ink.biz>

Welcome – Donna Wilson!

CHAPTER MEETING SCHEDULE



We will again be participating in member firm Greater Philadelphia Cares™ “Philadelphia Cares Day” in their Reading Stars Program where members will participate one-on-one with elementary school students. (Please see page 7 for more information on our Chapter activities in partnering with Greater Philadelphia Cares and the Reading Stars Program.

Feb. 20th Making Powerful Decisions - Lorraine Cohen
Lunch Meeting, Penthouse
Residence Inn Marriott

Mar. 20th Silent Auction
Pyramid Club, 18th & Market

Apr. 17th Mini-Trade Show – Martie Gillin Speaker
Union League, Broad & Samson

May 15th 3rd Annual Golf Clinic
Springfield CC

June 7th Lights of Liberty Tour
6th & Chestnut

RSVP: Marie Gallagher 215-587-5574 or
gallagherm@unionleague.org

2006-07 PHILADELPHIA CHAPTER
BOARD OF DIRECTORS

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New York Life

VICE PRESIDENT/PRESIDENT-ELECT

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The Union League

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Bowhaus Design Groupe

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Lynn Fraser

Contemporary Staffing Solutions

SECRETARY

Isis Petrie

PureNSimple Productions

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POSTINGS

The following firms are being considered for membership in the Philadelphia Chapter EWI. If no written objections are received from an executive of a Member Firm within ten (10) days of the posting, the Membership Committee will contact the firm.

FIRM	REPS	MAJOR
Residence Inn	Jodi Minkoff, Sally LoRusso	Hospitality
Harleysville Bank	Mary Jane Griffin	Financial