

President's Message

Dear Executive Women International,

EWI is feeling the same sense of renewal and revitalization that spring brings!

Our Board of Directors continues to work behind the scenes to revitalize our Chapter. As Gail is setting the venue for the next event, and Ave is keeping our finances in order, Christy and Marie are assuring the membership remains high and are always on the lookout for a new member firm. Jeanine and Donna are planning the guest lists, the invitation and the logistics of the upcoming events, while, Janet and Judy are working feverishly to gather all of this activity to incorporate into our monthly Connect so that everyone is aware of the Board's action behind the scenes – and the excitement of EWI, Philadelphia.

Susan and Sylvia are planning the new date for our Annual Silent Auction with a renewed breath; let's help these ladies make this a success! The festivities for this event are falling into place quite nicely, and we are anticipating a fabulous event on the cusp of summer, June 22nd. Please plan to donate an item and to attend this event held at the Union League of Philadelphia, as this will be an evening chock-full of wonderful gifts to walk away with, a light fare and lovely entertainment.

All funds raised at the Annual Silent Auction will benefit a woman who is striving to get an education with the difficulties of life so close at hand. Let's give a hand to make this a reality for as many women as we can! Our girls, Lynn, Missy and Sylvia will be assisting in the selection process and, with support of the Auction, *a few lucky women will reap the benefit and have that sense of renewed hope because of the Women of EWI!*

My best,

Donna M. Massanova
President EWI
Philadelphia Chapter

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Member News & Highlights

“Un-Wine” Reception and Fundraiser

On March 30th, amid a sea of pink balloons, over 100 guests networked at the Susan G. Komen Race for the Cure “Un-Wine” reception and fundraiser, held at the offices of ParenteBeard. Donna Massanova, partner of ParenteBeard and Honorary Chair for this year’s Philadelphia Race for the Cure, welcomed guests and introduced inspiring guest speakers Lynne Abraham, former Philadelphia District Attorney and Meryl Weinreb, Executive Member, Komen Philadelphia Board of Directors. Both speakers shared their history with the organization and how it has grown over the years through the support of organizations and people like ParenteBeard, EWI and everyone in attendance.

To add to the excitement of the evening, guests were given the opportunity to purchase a pin to pop one of the balloons from the pink sea, revealing which wine they had won.

A special thank you to ParenteBeard for sponsoring the event, which made it possible for all proceeds from the evening to be given directly to The Komen Organization. Also, many thanks to the EWI members and the ParenteBeard employees who helped to make it a very successful evening enjoyed by all. *(See the attached thank you from Executive Director Susan G. Komen Philadelphia.)*



EWI Members (left to right): Judy MacNeal, Lynn Fraser, Susan Aldworth



Guests mingling at the “Un-Wine” reception and fundraiser.



Parente Team Members (left to right): Dom Caglioti, Howard Heyman, Donna Massanova, Mark Nicaastro, Mario Patone



(Left to right): Meryl Weinreb, Executive Board Member of the Philadelphia affiliate of Susan G. Komen, Elaine Grobman, Executive Director Susan G. Komen Philadelphia, Lynn Abraham, former District Attorney of Philadelphia

Congratulations to:
Sylvia Spivey, The Philadelphia Foundation, for her promotion to Development and Scholarship Officer.

Save These Dates:

Wednesday, May 25th

6:00 p.m. to 8:00 p.m.

Guest Speaker – Renee Vidal, Esquire with Flaster Greenberg Estate Planning Trusts, will present: “What you don’t know can hurt your family”

LOCATION:

Flaster Greenburg
Four Penn Center
1600 JFK Boulevard, 2nd Floor
Philadelphia, PA

Wednesday, June 22nd

5:30 p.m. to 9:00 p.m.

EWI ASIST Scholarship
Silent Auction Dinner

LOCATION:

Union League
140 South Broad Street
Philadelphia, PA

Upcoming Events

ASIST Annual Silent Auction

Come out to the EWI Annual Silent Auction and bid on items, such as: a baseball signed by Phillies Star, Jamie Moyer, a lunch cruise on The Spirit of Philadelphia, an overnight stay at The Philadelphia Marriot and much more!

When: Wednesday, June 22nd from 5:30 p.m. to 9:00 p.m.

Where: The Union League, 140 S. Broad Street, Philadelphia, PA



If you have not made a donation to the Silent Auction, it's not too late. Reach out to your networks and see who would like to donate their talent or promote their business at this great event. Your support helps EWI provide scholarships for adults in transition who want to attend college. All items are accepted: gift cards, tickets to sporting events, housecleaning services (Who wouldn't bid for this?), jewelry and sports memorabilia. Please contact Sylvia Spivey, The Philadelphia Foundation at 215.863.8121 to donate an auction item today.

For more information and/or to RSVP for this event, please visit:

<http://event.pingg.com/EwiAnnualSilentAuc>

New Member

The following firm is being considered for membership in the Philadelphia Chapter of EWI. If no written objections are received from an executive Member Firm within (10) days of the posting, the Membership Committee will contact the firm.

Firm: Number 29 Events, LLC | <http://www.number29events.com>

Major: Event planning

Representative: Shetal Vyas

Active EWI Member Firms:

Acorn Club

Allison Guarino

Alliance Bank

Ave Marie Volinsky

Barilotti Wealth Strategies, LLC

Christy Barilotti

Citibank

Vittoria Zaslavsky

Contemporary Staffing Solutions, Inc.

Missy Quinn & Lynn Fraser

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Prudential Fox and Roach Realtors

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The Hilton Garden Inn

Jodi Minkoff

The Philadelphia Foundation

Sylvia Spivey

The Union League

Marie Gallagher



THE PHILADELPHIA AFFILIATE

125 South 9th St., Suite 202 • Philadelphia, PA 19107
215-238-8900 • Helpline 1-877-GO-KOMEN • www.komenphiladelphia.org

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March 31, 2011

Ms. Marie Gallagher
Executive Women International
The Union League of Philadelphia
140 South Broad Street
Philadelphia, PA 19102

Dear Marie,

I really don't know where to begin to thank you for your generous sponsorship of the Komen Philadelphia Race for the Cure 'Un-Wine' fundraiser last night. So perhaps, as they say, I should "start at the beginning!"

For me, and the Komen Philadelphia Affiliate family of which EWI is certainly a most valued member, that beginning is the promise made between our Founder, Nancy G. Brinker and her sister Susan G. Komen. It was a promise made just a few days before Susan lost her battle with breast cancer... a promise made by one person to "make it better for all women... to help them and their families... to do something so women don't die."

It was a promise, I saw being fulfilled over and over again, as the Un-Wine fundraiser unfolded. It was evident in your team's appreciation for the integrity of the Komen name, as well as the creativity and work they invested to assure an event every guest would cherish in their hearts as the evening they helped deliver another substantial blow to breast cancer. It was shown in your extremely generous contributions of time, talent and resources that grew more and more with each passing day so as to embrace as many people as possible in the unique fundraising and awareness-raising experience. And, I experienced it in the energy and enthusiasm from every person involved who – from start to finish – invested fully of themselves to create a truly memorable, life-changing and life-saving event.

Wednesday night, I have no doubt, Suzy Komen was smiling on you and your team at EWI, thanking you for upholding your promise and for bringing purpose to her life despite it being ended so early by breast cancer.

Again, I thank you for your amazing efforts for the event, and for every step you take forward with the Komen Philadelphia Affiliate as we journey ever closer to a world without breast cancer.

With my sincerest appreciation,

Elaine I. Grobman
Executive Director